

Polo Cup India



Volkswagen. Das Auto.



Volkswagen Motorsports

Volkswagen Cup Series History

The programme launched on 17 April 1998 at Hockenheim as the "Volkswagen ADAC Touring Junior Cup" with the 112-hp Lupo has long evolved into a success story in the field of promoting young racing talent. Eleven "year groups" of youngsters have since completed the so-called touring car school. The unique concept, the sound regulations, the meticulous Abt Sportsline racing team, the consistent response by new, young driver generations and the agile competition vehicles supplied by Volkswagen have been consistent elements of the cup throughout its history. The Volkswagen Cup races are successfully installed in the US, in South Africa, in China, and from 2010 onwards in India. VW Motorsport activities include, Dakar Rally, F3 Euro Series, German F3 Cup and 24-hours of Nuerburgring.

Racing series such as the Polo Cup are restricted to young drivers, who compete in technically identical vehicles with the same performance data. This gives an opportunity to upcoming talents to develop their skills and experience what it takes to make a career as a successful racing driver at first hand. Polo Cup is seen as a training ground for tomorrow's touring car champions.

Polo Cup India 2010

In October of 2009 Volkswagen India Private Limited firmed up its plans to enter Indian motor sports with the announcement of the signing of the Letter of Intent with JK Tyre & Industries Limited to bring the globally acclaimed Volkswagen Polo Cup to India in 2010. This racing series will be based on the highly successful Volkswagen Polo Cup touring cars series for young talented drivers being held in Germany and other parts of the world. Volkswagen Polo Cup brings elements of innovation, dynamic and vigour while demonstrating powerful competence of technology and innovation.



From Right to Left - Prof. Dr. Jochem Heizmann, Member of the Board of Management of VW AG; Joerg Mueller, Volkswagen Group Chief Representative India and Kris Nissen, Director - Volkswagen Motorsports at Hockenheim during the signing of Letter of Intent

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The Volkswagen Polo Cup India will enhance awareness as well as underline the technological advancement and power of the recently launched Volkswagen Polo model in India. Volkswagen Polo Cup is of significant importance from the perspective of the motorsports community as it provides a vital platform for the genuinely talented young racer to develop his/her skills and competes in a level playing field. All participating vehicles are technically identical with the same performance data making it possible for only the most skilled drivers to leave an impact.

The 1st season of the Polo Cup in India will commence from May 30, 2010. The Polo Cup India will have six races in total. Polo Cup India's first race of the season on May 30, 2010 will be followed by races each month until December. The prelude will be a race in Pune, the hometown of Volkswagen India. The other five races will happen on the race courses in Chennai and Coimbatore. The first race is to be run in Pune, with the remaining five rounds being held in Chennai and Coimbatore.

- § 17/18 July 2010 at Coimbatore (Kari Motor Speedway)
- § 28/29 Aug 2010 at Coimbatore (Kari Motor Speedway)
- § 25/26 Sep 2010 at Chennai (Irungattukottai Race Track)
- § 27/28 Nov 2010 at Chennai (Irungattukottai Race Track)
- § 18/19 Dec 2010 at Chennai (Irungattukottai Race Track)

Registration and Selection of Drivers

Volkswagen India received record number of applications from over 1,100 aspiring racers for the first ever Polo Cup India. This is a record for Volkswagen Motorsports worldwide.

The Selection Process is given below:

1. The applicants will be divided into 2 groups - experienced racers and first time racers.
2. The first time racers will have to go through the simulator evaluation round
3. This will be followed by a go-kart selection round for first time racers to compete with the experienced drivers
4. The experienced drivers will be put into 4-stroke go-karts
5. After shortlisting from this, the remaining will be put into 2-stroke go-karts
6. The shortlisted 40-50 drivers will then be put in Race Polos for the final round of short listing to 20 aspiring candidates for the races.

The selection procedure started in the first week of April and will end on May 16. During the process of shortlisting there will be some driver coaching camps for the shortlisted drivers. The team of selectors will consist of 1 driver selector & coach from Germany Polo Cup, 2 Indian driver coaches (experienced drivers from Volkswagen & JK tyres) and 1 FMSCI representative.

In the Delhi Auto Expo 2010, Volkswagen India had showcased the Race Polo. Young drivers Ashwin Sundar and Aditya Patel were also present there who had previously participated in races.

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The Race Polo at Volkswagen pavilion at the Delhi Auto Expo, 2010.

Polo Cup India 2010 Chronicles:

Timeline	Activity
October 2009	Volkswagen India Private Limited firmed up its plans to enter Indian motor sports with the announcement of the signing of the Letter of Intent with JK Tyre & Industries Limited to bring the globally acclaimed Volkswagen Polo Cup to India in 2010.
January 2010	In the Delhi Auto Expo 2010, Volkswagen India had showcased the Race Polo. Young drivers Ashwin Sundar and Aditya Patel were also present there who had previously participated in races.
January 2010	Volkswagen India launches the official website dedicated to the Polo Cup India 2010 which is available at http://www.polocup.in
March & April 2010	Volkswagen India receives record number of applications from aspiring racers for the debut of Polo Cup India 2010. Over 1,100 registrations received in a period of just over a month
April 2010	Volkswagen and JK Tyre conduct preliminary selection for the VW Polo Cup India Touring Car series.
May 2010	Final driver selection camp and training camps held at Coimbatore on May 15 & 16, 2010. The team of selectors, which consisted of 1 driver selector & coach from Germany Polo Cup, 2 Indian driver coaches (experienced drivers from Volkswagen &

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JK tyres) and 1 FMSCI representative had a unique selection process for the drivers.

May 19, 2010

Volkswagen India announces the starting grid of 20 drivers for the debut race of the Volkswagen-JK Tyre Polo Cup India 2010

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